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Around the globe, millions of people, businesses, and landmarks set aside an hour to host events, switch off their lights, and make noise for climate change action. **This year Earth Hour is at 8:30pm on 25 March 2017. Earth Hour belongs to you.** Each year, millions of you come together to make Earth Hour happen. Coordinated by WWF and other volunteer organisations, together we're shining a light on the need for action on climate change. **Earth Hour is more than an event. It is a movement.** Over the last 10 years, we have achieved massive environmental impact. Together with your support, we're helping change laws, lives and our planet! How great is that?

#### **How WWF-Canada helps**

As the hour without power highlights, electricity is essential to our lives. We need to produce that electricity from sources that don't contribute to climate change or damage habitats.

WWF-Canada is showing how that's possible. Over the next five years, we will work to demonstrate that low-impact renewable energy, such as wind, solar and hydropower, is possible and can contribute to sustainability.

WWF-Canada's plan for habitat-friendly renewable energy folds in two parts:

1. Make a replicable, scalable, and self-sustaining business model for renewable energy investments in the Arctic.
2. Demonstrate the possible by deploying low-impact habitat-friendly renewable energy technologies to three candidate Arctic communities.

Last year, WWF's Earth Hour broke global records, mobilizing hundreds of millions of people to call for action on climate change. The symbolic hour has grown into the world's largest grassroots movement for the environment, with activities and initiatives throughout the year.