



March 25, 2017

## Our Mission

Building the world's largest environmental movement

Earth Day Network's mission is to broaden and diversify the environmental movement worldwide and to mobilize it as the most effective vehicle to build a healthy, sustainable environment, address climate change, and protect the Earth for future generations.

Growing out of the first Earth Day, Earth Day Network is the world's largest recruiter to the environmental movement, working with more than 50,000 partners in 196 countries to build environmental democracy. We work through a combination of education, public policy, and consumer campaigns.

The first Earth Day on April 22, 1970, activated 20 million Americans from all walks of life and is widely credited with launching the modern environmental movement. The passage of the landmark Clean Air Act, Clean Water Act, Endangered Species Act and many other groundbreaking environmental laws soon followed. Twenty years later, Earth Day went global, mobilizing 200 million people in 141 countries and lifting environmental issues onto the world stage. More than 1 billion people now participate in Earth Day activities each year, making it the largest civic observance in the world.

## A VISION FOR CHANGE

As the 50th Anniversary of Earth Day approaches, the time is long overdue for a global outpouring of energy, enthusiasm, and commitment to create a new environmental paradigm. Earth Day 2020 can be the catalyst that galvanizes an unparalleled global collaboration.